

CAMP-S: CAREER ADVISORY AND MENTORING PROGRAMS

INTRODUCTION

Youth are tomorrow's future so there is a strong need to get them trained and tailored in an effective way through skill development programmes. Human workforce, youth and skilled professionals are considered as most critical assets in this era of technological advancements and evolution. Hunger and poverty are the two major issues posing threat to the mankind for ages, hence innovative solutions are essential to address hunger and poverty challenges. Agriculture and food industry lack skilled and quality human resources as most of them were not exposed to quality, need based education and industry innovations. It is very crucial to train our youth in right way. Most of the student's career accomplishments and aspirations don't match their industry requirements and expectations, hence there is low productivity



Mendu Srinivasulu

which shows that there is an urgent need for paradigm shift in harnessing the power of youth through appropriate entrepreneurial mindset, Franklin D, Roosevelt says that we cannot always build the future for our youth, but we can build our youth for the future, hence we need to work on these aspects for reshaping our youth which will create a scope for reshaping our nation.

NEED OF THE HOUR

In this era, we see that most of the citizens are running behind customized products which they use in their day-to-day life, so why can't we apply the same principle for students by tailoring a curriculum and imparting it in-order to prepare them to fulfil their accomplishments in their early age. Taking this principle and the above stated problems SAVE foundation has started CAMP-S (Career Advisory and Mentoring Programs).

ABOUT SAVE

SAVE Foundation is a next generation social enterprise established in August 2013 as a section 25 Company (now referred as section 8 company) with its registered office in Hyderabad, Telangana, India. SAVE Foundation works on empowering Agripreneurs, Farmer Producers Organizations, Youth and Agribusiness Industry with People – Planet – Prosperity approach.

WORKING AREA

- Smart Agribusiness (Smart Agripreneurs)
- Farmer Producer Organizations (Smart Farmers Enterprises)
- Youth Empowerment – Skilling, Mentoring, Internships & Entrepreneurship (CAMP-S)
- Start-ups Incubation (Networking and Mainstream Market Connect support to start-ups representing AgriTech, FinTech, FoodTech&EduTech).
- Children Mentoring – FAST Program (Food-Agriculture-Science-Technology) / SparkLED
- Talent Hub (HR Services)
- Social Impact Audits/CSR Projects



ABOUT CAMP-S (CAREER ADVISORY AND MENTORING PROGRAMS)

CAMP-S is a career advisory and mentoring programme for the budding professionals which provides them necessary career guidelines and tailor their curriculum and activities in such a way that they can excel according to their career aspirations. CAMP-S will connect the best human resources to the industries all over the world, matching industry needs and students' aspirations, thus ensuring higher productivity of employees, good employee satisfaction and retention rate for the industry with greater impact. It engages the mentors and advisors to work in harmony with Student Personal Career Aspirations. The CAMP-S program is completely digital which provides both online and offline access to student's digital profiles. Mentor sessions and expert interaction everything will be virtual allowing the students to get out from the constraint of time, travel & money and to learn from the best mentors and practitioners around the world, in the convenience and safe environment of their home/campus. The blend of virtual learning with quarterly assessment and mentoring is expected to make this learning circle complete. It is a unique platform which will help students and employees to identify their passion, purpose and practise in alignment with personal career aspirations to build unique career opportunities by interacting with industry best practitioners across the globe and scheduled personal career mentoring sessions. The Learning pyramid of CAMP-S consists of three key elements they are Interact, Inspire and innovate.

GOALS OF CAMP-S

The goal of CAMP-S is to advice and mentor aspiring students from Agri, Non-Agri domains and professionals on developing global mindset and business perspectives through constant engagement on the following areas: Market Developments, Industry insights & Innovations, Industry network building and Policy environment

FUTURE PERSPECTIVE

CAMP-S is looking forward to tie ups with 100+ universities world-wide, 100,000+ students mentored by 2025

COURSES OFFERED AT CAMP-S

AGRI STARS

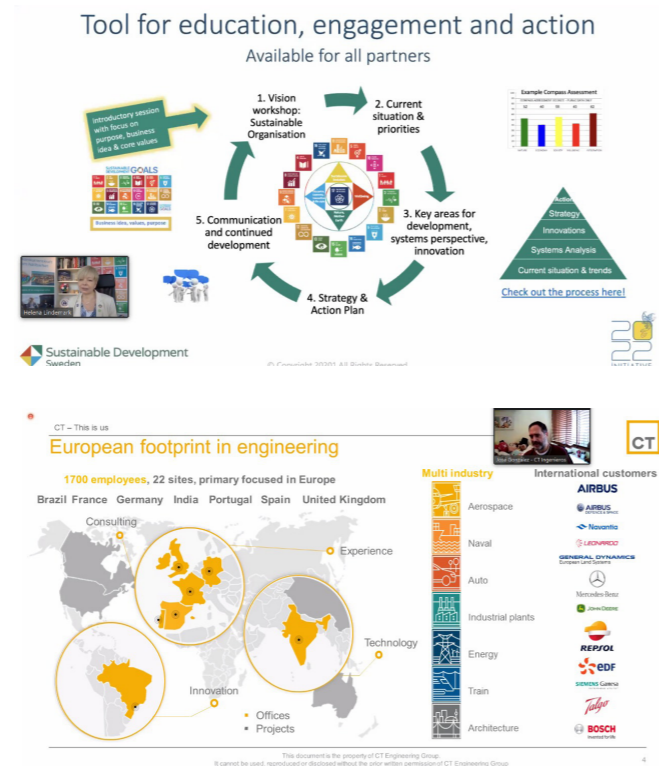
AGRI STARS is a 3 -year course under CAMP-S initiative. The course is thoughtfully structured to make students industry ready, keeping it in alignment with their career aspirations. The students in their graduation do not have clear idea about what the industry wants from them, this is why they suffer when they come out of colleges due to lack of practical exposure. We want to bridge the skill gap between what the industry wants from a student and what do they deliver. This 3-year course is completely digital, where students will have their own digital profiles. Quarterly once reviews and mentor evaluation is put into place for better results. By the end of 3rd year, the students under AGRI STARS will be far more equipped with the required skill set as compared to any other student.

AGRI CHAMPS

AGRI CHAMPS is a 1-year course under CAMP-S initiative. As the students have some basic knowledge of their course after completing graduation, the 3-year course is structured into a 1 year one for them. This will provide candidates with an extra edge when the students are just about to land in the professional world. The course will give them a realisation of their weak points as well as the solutions to overcome them, with the help of their mentors. This course is completely digital.

FARM RISERS

FARM RISERS is a 1-year course under our CAMP-S initiative, especially for the students who are not from the Agricultural background to give them an insight about the major opportunities in the Agricultural field, how to gain the required skill set, how to be industry ready etc. Their mentor will help them in each stage, to shape their future. The course is completely digital with students having their digital profiles, along with quarterly twice reviews and mentor evaluations.



INDUSTRY LEADERS

INDUSTRY LEADERS is a 1-year course under CAMP-S initiative, for the students who have already started their career and are currently employed somewhere. It happens that even though students start working, they still do not know what are their career aspirations and industry requirements. Because of this they struggle every day in the corporate world as they lack the required skill set and confidence, which was evidently not provided in their college days. We want to help those employees to gain the lacking skill set so that they can sit at par with the other employees. The course is also completely digital with employees having their digital profiles, along with quarterly twice reviews and mentor evaluations.

How to get registered in CAMP-S

Click here to get enrolled in CAMP-S and get improved in a holistic way
https://docs.google.com/forms/d/e/1FAIpQLScU2nUpXq3gQeNSzqQab2sfXQpymnCTTc_HJnaCYD9nO_duLw/viewform



Tool for education, engagement and action

Available for all partners



OBJECTIVES OF CAMP-S

- No talent should remain untapped
- Transforming student's aspirations by connecting the dots and unleashing the power from the principles of Passion, Purpose, and Practice where Performance will be more impactful to enable us to achieve the Global SDGs

COLLABORATIONS

Collaborated with NMIMS School of Agricultural Sciences & Technology (NMIMS-SAST), associated with Society for Organizational Learning (SOL) Spain and also partnered with Smart Village Movement (SVM), in alliance with Berkeley Haas, to flag the CAMP-S programme throughout India

ACTIVITIES

Society for Organizational Learning (SOL) and CAMP-S are working together and organizing joint webinars, industry experience learning sharing sessions, student and entrepreneurs exchange programs that exposes the students to several challenges, opportunities which provides students a good exposure to industry and the global advances in practices. Recently CAMP-S and Society for Organizational Learning (SOL) Spain together has organized some interactive sessions which are mentioned as below:

- Interactive session with Mr. Antonio Linares on the topic of "System Disciplines and Models"
- Interactive session with Helena Lindenmark, founder of Sustainable development Sweden
- Interactive session with Mr. Carlos Repiso Ingles and Mr. Antonio on the topic "Vertical Green"

INTERVENTION OF CHALLENGES AND OUTCOMES THROUGH CAMP-S

CAMP-S act as a key organization in overcoming all the challenges faced by students and other individuals from agriculture and non-agriculture background in our society, it intervenes all the challenges through

- **Skill Gap Reduction** - We work such that the companies get benefited in terms of better trained resources and we ensure that individuals know what to look for thus building the skill gap. This will improve the confidence levels among the students and other individuals
- **Internships** - It exposes the students various projects in applied agriculture sectors and provides them the opportunity to work in with Argo-based Industries Sector, Services Sector, Agricultural Engineering, Corporations, Agriculture Management and Commodity value chain financing etc.
- **Curriculum** - Thoughtfully structured curriculum, methodically planned and prepared by highly experienced domain Professionals which will not have any negative impact on the students's regular curriculum
- **Mentorship** - Guides & advisors would help individuals gain deeper understanding & experiences in their field. Mentor, Mentee mapping would be done based on an assessment of the individual's interests and aspirations
- Periodically Industry Best Experts and Practitioners would be invited to share their field experience and knowledge & their journey.
- Candidates are acquainted with strong network
- Through these effective mentoring, interactive sessions, practical based industry experience candidates become ready to work once they complete their degree or course

Successful completion of Camp -S course will give them good credibility and these candidates will be most preferred by industry. On successful completion of CAMP - S course students are awarded certificates jointly issued by SAVe Foundation and SVM (In alliance with Berkeley Haas)

TESTIMONIALS

Manasa. D, Placed at Pradakshana Fintech Private Limited as a credit executive

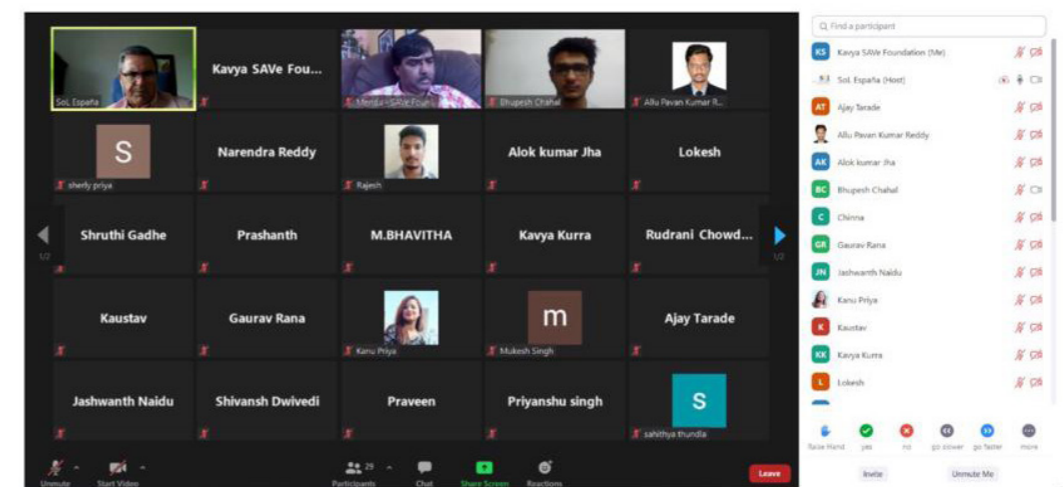
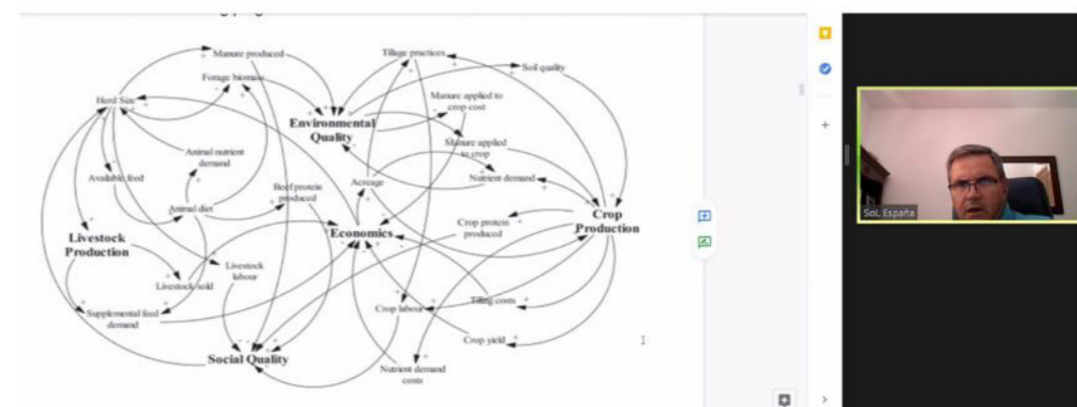
Through CAMP-S I got a chance to interact with several start-ups, industry experts and other eminent speakers across the world, only Because of CAMP-S, I was able to establish a strong network with industry experts. Now I can proudly tell that I got many benefits more than I have expected. I am very thankful to CAMP-S for making me what I am today, I proudly recommend other students to enrol themselves with CAMP-S.

Rajesh Vavilapalli, Purusing masters in Entomology (1st year)

In my graduation I faced a lot of problems regarding placements, public speaking due to lack of network, even though I am worthy enough. But now I can do it very well, they organize live interactions with eminent personalities from various countries which helps me to keep myself up-to-date regarding the recent advances. I can proudly tell that CAMP-S made me very unique from other students of my age.

Royyalavaishnavi, Purusing BSc Agriculture (4th year)

In college there was no practical exposure as class room-based teaching was dominating and I was losing my interest. Later on, I got myself registered with CAMP-S. They conduct live interactions, webinars with various industry specific personalities, allot projects, assignments which improved my skills and knowledge. They provide bright opportunities for me to work in, unlike other organizations CAMP-S provide us an open choice to choose our topic of interest. I also suggest other students to register for CAMP-S.



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