

# PIONEER FOOD SOLUTIONS: UNMATCHED TECHNOLOGICAL SERVICES & CONSULTANCY

**Founder: Mr. Phani Prakash**  
**Founded in – 2013**  
**Place- Hyderabad**  
**Website- [www.pioneerfoods.in](http://www.pioneerfoods.in)**  
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Mr. Phani Prakash is the Founder and Director, of Pioneer Food solutions. In 2013, two entrepreneurs started Pioneer Food Solutions as partnership with just US\$2500. From the beginning, the company was founded on the principle of building and implementing great ideas that drive progress for clients and enhance lives through enterprise solutions. In 2017 Pioneer Food Solutions was registered as PFS RESEARCH PVT LTD

## ABOUT THE STARTUP

Pioneer food solutions offers tailor made solutions, including anything from science and engineering to application development, knowledge management, and business process management, this firms helps its clients to make informed decisions about the quality and safety of the food products they offer to the end products. “Services make a unique blend of chemistry, economics, engineering, marketing, and biology. Using this combination, the clients are enabled to create and execute strategies for their food Science & Technology transformation.” As stated by Mr. Phani Prakash, Founder & Director, Pioneer Food Solutions.



## PRODUCTS AND SERVICES

This Hyderabad-based firm offers an array of Solutions and services, including Concept-to-Customer Food Business Solutions, Food Regulatory Compliance Management, Food Safety Training, Food Safety Management Systems and Food Testing, to name a few. It caters to the Food Value Chain including Agri-Farms, Agri-Produce Packing & Storage providers, Food Research providers and

appreciably more. Apart from that, the firm offers strong support for the traditional trade system. Unlike the dynamic modern trade system, the traditional system has remained the same. As a result, there has been stagnation in the general trade network of India. Today, the manufacturers and distributors are struggling to keep pace with the fast-changing consumer demands. PFS aims to enhance traditional trade through its solutions and help small-scale players to stay updated with the industry trends. Some important services and products of Pioneer Food Solutions are as-

### 1. Farm to Plate

Be it contract manufacturing facilities evaluation, setting-up new facility (Manufacturing or R&D) as per DPR, assistance on subsidy schemes, or DSIR scheme assistance, PFS has a sound answer to the farmers’ discrete problems. It even holds an amazing achievement of setting-up a Food Testing Lab with ISO/IEC 17025 accreditation. On the other hand, PFS’ quality assurance services help ensure the best quality of the food, providing ISO 22000 /BRC /SQC /HALAL/ KOSHER Quality and Product certifications to the clients. The firm also conducts food safety audits and provides detailed reports. PFS have built-up in-house brands and are aware of the struggles of small businesses in the food industry and other consumer industries. If the idea is promising, help is provided to build the products and brand from scratch. solutions are made from problems starting from product packaging and designing, approvals, finances, scaling up, marketing and to having it reach the end consumer.



“We understand the problems faced by artisan brands to create a market that they deserve.” Pioneer Future Solutions



### 2. Smart Food Lab -

Basic food lab (chemical testing lab & microbiology) within 200 square feet area, which is nearly an impossible thing to do. The same lab act as Contract research lab and Rapid testing lab for small food business, startups, food techies, freelancers, and students.



### 3. Mylocalbasket.com-

PFS have both an online and an offline presence. We ensure that your product has visibility and access to market and potential to be exported. Today, being one of the prominent players in the Food Science industry, PFS places a lot of emphasis on technology and leverages the best of it to get the desired results. To ensure supply chain visibility and improve quality control, the firm uses Blockchain technology. It is also adopting IoT and AI, projected towards deep learning process for food safety testing. With such dedicated services, PFS over the years has bagged 250+ clients, including Hetero Healthcare, Almond House, and Revelations Biotech, to name a few. Moreover, citing 15 percent revenue growth annually, the company aims to establish itself throughout the country, building the best solutions for the farmers, and thus helping them generate more revenue. For this matter, it plans to conduct Rural Tourism Programs to encompass attractions towards the authentic food.

### 4. BAR Codes Service

PFS provides retail barcodes and barcode images for consumer goods in India. Helping small Indian businesses grow by supplying authentic, certified EAN-13 and UPC-A barcode numbers for an affordable one-time fee. The barcodes are from the same original system as GS1 and are accepted by most retailers in India and globally. PFS offer barcode packages and provide prompt support.

### 5. Food Safety Training & Certification (FoSTaC)

It is a large-scale training programme of Food Safety & Standard Authority of India initiated with the aim to spread education and raise awareness on Food Safety & Standards Act, Rules and Regulation among food business operators.

### 6. Smart services by PFS:

At Smart Food Lab, PFS give Specialized services to develop prototypes of New Product development or Improvement of existing product, Packaging development, Shelf-life studies with regulatory compliance. Smart Food Lab- Product and Process Development Teamwork with clients to prepare products optimization for commercial marketing that meet the demands of consumers in the retail food service sector. PFS support all food chain industries efforts to bring their product to market and trying to utilize the food industry by products to prepare novel value-added products.



### 7. Regulatory Compliance Services-

PFS support clients with our comprehensive services- Developing a regulatory strategy is key to identifying the most efficient way to market for any product, whether you wish to gain approval in one market or internationally. A good regulatory strategy outlines the scientific and technical data requirements for each market of interest, identifies any data gaps that will

need to be addressed prior to submission, considers timelines for approval, and sets forth the best approach to ensure timely and successful product approvals.

Regulatory compliance-

- FSSAI License and registration support
- Import Clearance
- Food Testing
- Food Labelling
- Food Hygiene ratings/Eat Right Campus
- Food Safety Management systems
- Product approval

### 8. Seed Banks-



## VISION AND MISSION

Enhance Global standards in Indian Food Value Chain Industries to transform as "Organised sector" by providing right solutions and services. Assure Safe and Healthy Food for the many people is the basic mission of PFS. In 2017 Pioneer Food Solutions registered as PFS RESEARCH PVT LTD.