

Export of Millets: The Little Jewels

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Introduction:

Millets are one of the oldest growing crops in the world and cultivated mostly in the Africa and southern region of Asia. Millets are highly nutritious staple food, rich in proteins, vitamins, magnesium, phosphorus, iron that's helps in avoiding the major diseases like diabetes, obesity. in the current covid situation peoples all over the world are more conscious about their health and they are recognizing the importance of millets in their regular diet specially vegans who are finding good staple food for regular diet and the millets have the potential to fulfil their gap of nutrition.

The graph of millets consumption rising day by day and it is an excellent opportunity for Indian farmers for export more and earn money. India going to be a international hub of millets export as said by our minister of state for agriculture & farmers welfare.



Global production of millets:

Due to their high nutritional value, the demand of millets is increasing globally but the production is largely accumulate in few countries of Africa and Asia around 55% of millets are produce in India(36.1%), Niger(11.5%), china(8.1%). due to the short growing season, low water requirement, high draught tolerance capacity, grow in adverse climatic condition marginal farmers are largely interested in millets. According to FAO millet production was 28.4 million metric tons in 2019.but after the pandemic this number surely going to be rise up. nutrient to nutrient every single millet is astonishingly superior to rice

and wheat therefore is the solution for the malnutrition that affects a huge population of India (DHAN-2012)

Countries	Production (%)
India	36.1%
Niger	11.5%
China	8.1%
Nigeria	7%
Mali	6.6%
Others	30.6%

Global Market of millets for India:

India is the largest producer of millets all over the world and India will definitely going to dominate in global market of millet in future. The global millets consumption has decreases at a rate of 0.9% but due to covid19 peoples concern about their health got the positive impact on global market of millets. Recently India exports organic millets to Denmark said by chairman of APEDA. Being gluten free quality of organic millets increases the craze in European market and open the door of exports from India. Millets are going to capture the market of rice; wheat in future because of high protein & fibre content will be better substitute.

Nowadays the farmers are more innovative than past, they are adapting the new technologies for selling their product online so millets got great response because peoples are aware about their benefits. Market intelligence report of millets says that millet market value grows more than \$9 billion to \$12 billion by 2025. According to UN general assembly 2023 year declares the international year of millets.

Conclusion

In Next few years India will be dominating the global market of millets as well as organic food market and it is necessary for government institute to take initiative to aware farmers about importance of millets production and sustainable agriculture to promote agriculture sector.