

## An overview on Production and Consumption of Chicken Meat in India

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### Introduction

Agriculture is the predominant occupation for more than 60 percent of the Indian population. Livestock sector plays an important role in promoting the socio-economic development and nutritional security of rural households.

Poultry is one of the important components of livestock and provides large-scale employment in India. The total number of poultry has increased by 16.81% and the total poultry availability in the country is 851.81 million in 2019 (20th Livestock Census).

Meat is an important source of nutrition. The production and consumption of meat were found to be increasing. Poultry meat was found to be the primary driver of meat production growth throughout the world. India's consumption of poultry meat was over 3.9 million metric tonnes in 2020 (USDA report). Demand for protein-rich food, combined with improved consumer purchasing power has increased poultry meat consumption.

### Production and Consumption of Poultry Meat

India is the third-largest producer of broiler meat in the world. India's per capita consumption of chicken meat is estimated at around 3.1 kg per year, which is low when compared to the world average of around 17 kg per year. The details of the production of poultry meat are given in Table 1

**Table 1 Production of Poultry Meat in India (2020)**

State	Production ( <i>Quantity in 100 MT</i> )	Share (%)
Maharashtra	632.32	15.57
Haryana	478.63	11.78
West Bengal	475.42	11.70
Tamil Nadu	467.51	11.61

Andhra Pradesh	443.35	10.92
Uttar Pradesh	359.44	8.85
Telangana	336.33	8.28
Kerala	178.03	4.38
Karnataka	139.18	3.43
Punjab	125.03	3.08

(Source: The Agricultural and Processed Food Products Export Development Authority, Agriexchange-2020)

It could be observed from Table 1 that Maharashtra was the leading producer of chicken meat (632.32 hundred metric tonnes) in 2020 with a percentage share of (15.57 percent) followed by Haryana (478.63 hundred metric tonnes) with a percentage share of (11.78 percent). West Bengal (475.42 hundred metric tonnes) and Tamil Nadu (467.51 hundred metric tonnes) are in third and fourth position with a percentage share of 11.70 percent and 11.61 percent respectively.

**Table 2 Consumption of Poultry Meat in India from 2013 to 2021**

Year	Consumption (Quantity in 1,000 MT)
2013	2,872.85
2014	3,064.96
2015	3,283.70
2016	3,428.04
2017	3,540.60
2018	3,700.30
2019	3,737.30
2020	3,955.70
2021	4,107.00

(Source: Food and Agricultural Organization, Statistics-March 2021)

It could be inferred from Table 2 that the total poultry meat consumption in India was (4,107.00 thousand metric tonnes) in the year 2021. When compared with previous years, the total consumption of poultry meat increased every year from 2013 to 2021.



## References

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